

# Demystify Human Resources

**HRCI Program #267386**

Human Resources doesn't have to be mysterious in small business. Leaders know how important compliance and employee management is – but who has the time? The typical small business person is doing all they can to keep customers coming in the door and profits on the bottom line. Our interactive program will walk leaders through the five major questions that can cripple long-term growth of all organizations:

1. What laws do you need to be aware of, and how do you stay on top of them?
2. How do you know if you're paying people properly?
3. How do you successfully recruit the right employees?
4. Can technology take some of the administration off your plate?
5. Should I just outsource the HR function?

## Participants will walk away being able to...

- Embrace laws that impact HR in a small business
- Recruit and retain the best talent for their organization
- Assess current HR activities in their organization
- Gain access to resources that are available without breaking their budget

We have the answers to these—and the other HR issues you face. Our program gives participants the answer they need to implement changes that will transform their business. Walk away with tools that can be used immediately!

*“ I just wanted to say THANK YOU!!! I truly gained some great knowledge which will help our little Company in a HUGE way. Your presentations were my highlight. ”*

– R.B. Attendee

HR Topics is a fresh look at what is trending in HR Departments, HR outsourcing and general human resources best practices. Through our resources, we explore HR practices and the impact on business. To meet the needs of HR options and realistic solutions for small and middle market organizations, we provide seminars, presentations, books, and training programs.

Participants leave our programs with action-oriented solutions, as well as the ability to further increase their knowledge base of human resources through workbooks and web based training. Consulting projects can be arranged if appropriate, or we refer to a number of specialists for longer-term projects.

Lori delivers facts, tips, tricks and best practices with a sense of humor, a bias toward actions you can take right away, and practical resources and tools to support implementation. She also customizes the program to the needs of each audience — from 45 minutes to a full day — and can focus on the special needs of a particular event.



Lori Kleiman is a Chicago based business expert with more than 25 years of experience advising companies on HR issues. Her background as a human resources professional and consultant gives her unique insight on how HR professionals and executives can work together effectively to achieve business goals.. Her programs are designed to provide critical HR updates and best practices to small businesses. In addition, she is an adjunct faculty member at various universities.

Previously, Lori founded HR Partners, a boutique HR consulting firm that was acquired by Arthur J. Gallagher & Co. in 2007. Lori continued with Gallagher to lead the firm's HR consulting practice before branching out again as an independent consultant, author and speaker.

Lori has a Master's degree in Human Resources and is certified as a SPHR and SHRM-SCP. She has served as adjunct faculty at a number of Universities and continues today in an advisory capacity. As a member of the National Speakers Association, Lori has the tools to engage audiences and drive results.



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