

Your participants deserve...

Dynamic HR content

- ✓ Real world stories and action-oriented solutions
- ✓ High energy delivery engaging the audience throughout the program
- ✓ Tips and tools that can be implemented immediately
- ✓ Programs that meet criteria for recertification credit

If your event is focused on professional development that is timely and can be customized to your member needs, include Lori in your programming. Give attendees an action oriented program packed with tips that will drive their career to the next level!

Signature Topics – Pre-approved for continuing education credit

▶ **Employees: Can't live with 'em, can't live without 'em**

Employees are the backbone of every organization and managers know that. When the focus is on getting new customers, creating new revenue streams, making a profit and being innovative — who has time to make employees happy? Aren't they here to do a job anyway? Well yes, but they still need to know they make a difference. In this program, we'll look at how happy employees can support your corporate initiatives and actually give you back time and money!

▶ **Yes! You do have a crystal ball: HR 2027**

It's not good enough to be great at your job — you need to embrace the future trends your business is facing to stay relevant. Explore the top megatrends CEOs are watching for the next 10 years, and consider how you can use these to forecast your initiatives for dramatic results.

▶ **HR Hacks: Demystifying HR for small business**

Human Resources doesn't have to be mysterious in small business. Leaders know how important compliance and employee management is — but who has the time? The typical small business person is doing all they can to keep customers coming in the door and profits on the bottom line. Our interactive program will walk leaders through major questions that can cripple long-term growth of all organizations.

▶ **Stand up and be noticed: 5 steps to taking your SEAT**

Struggle with getting your CEO's attention? Feel stuck in compliance and administration? How do you expand your perspective — and get the recognition you deserve? Audiences walk away with an understanding of how to take control of their career by being a Strategic Executive who is Action-oriented and embraces Technology.

▶ **The new normal: Operating in a VUCA world**

The world at large is ever changing, and organizations and employees are doing all they can to keep up. We operate in a world that is volatile, uncertain, complex, and ambiguous (VUCA). What do leaders have to do to adapt to this new and ever changing world? There are techniques that work and Lori will share them!

▶ **Where's Waldo? Finding top talent in the crowd**

▶ **Align your stars: performance meets strategic goals**

▶ **Compliance conundrum: 6 HR regulations every business needs to know**

Lori delivers facts, tips, tricks and best practices with a sense of humor, a bias toward actions you can take right away, and practical resources and tools to support implementation. She customizes the program to the needs of each audience — from 45 minutes to a full day — and can focus on the theme of your event.



Lori Kleiman's HR passion comes from her innate **no-nonsense approach** and **30 years of experience** as an HR consultant and business owner. Having walked in your shoes, Lori pulls HR and business together, having everyone's best interest at heart.

A dynamic presenter at national conferences and within corporate environments, the programs she bring to your group are focused on making participants' lives easier.

Lori has a Masters degree in Human Resources, is a certified HR professional and a member of National Speakers Association.

- Keynotes
- Concurrent Sessions
- Training
- Webinars
- Facilitation